



Would you like to  
be a member of our  
Readers' Panel?

The Sciensus Readers' Panel is formed of patients, carers and other interested individuals who have volunteered to review Sciensus initiatives and any new information being produced for patients. Gathering this feedback forms an integral part of our information quality process.

## Why does Sciensus need a Readers' Panel?

We want to ensure that all information we provide for patients is high quality, clear and gives relevant details about our services. It is important to us that we are using relevant words and images in the right way to get our message across clearly.

We would like patients, their carers and other volunteers to be part of the panel because we feel they can give us important feedback.

## What do members of the Readers' Panel do?

Members of the panel are invited to take part in activities such as completing surveys and joining focus groups.

As part of these activities, the members may be asked to review items such as patient welcome booklets, leaflets, patient communications or digital solutions.

When members of the Readers' Panel are asked to review an item, they may be asked to consider:

- How the information is worded
- How it is presented
- Whether it answers the questions they would have.

Members of the panel are also free to comment on any aspect of the item that they feel needs improvement or praise.



## How do members of the Readers' Panel take part in an activity?

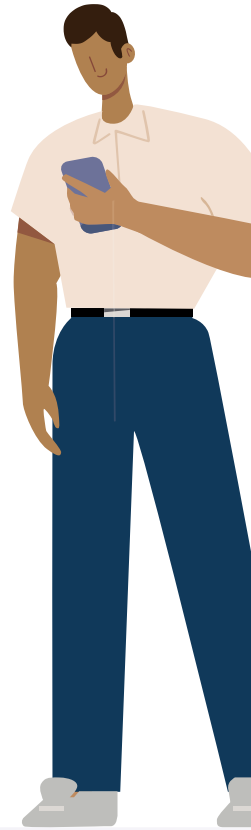
We will contact you with details of the activity and invite you to take part. You can then decide whether the activity is something you would like to be involved in or not.

## Do I have to take part in all activities sent to me?

No, taking part in an activity is optional. It might be that you are having a busy time, you are on holiday or simply don't feel like it.

## Do members of the Reader's Panel receive anything for participating?

Yes, as a thank you for volunteering, we will send panel members a Love2shop High Street voucher every time they participate in an activity.



## I'd like to become a Sciensus Readers' Panel volunteer; how do I join?

If you would like to join us as one of our Readers' Panel volunteers, please email [Marketing@sciensus.com](mailto:Marketing@sciensus.com) and they will work with you to obtain all required information.

## Can I leave the Readers' Panel at any time?

Yes, being on the Sciensus Readers' Panel is voluntary and if you do not wish to be on the panel, you should simply let us know by emailing [Marketing@sciensus.com](mailto:Marketing@sciensus.com) and we will remove your name from our list of volunteers.

**You can, of course, re-join the panel at any point.**

# What our current members say.



“I was really impressed. I thought ‘what a marvellous thing to be involved in.’”

- Terry Beach

“I think Sciensus are wise to have a Readers’ Panel, to ensure the materials they send out to people do actually meet their objectives.”

- James Thomson



## Join our readers’ panel.



If you would like to join us as one of our Readers’ Panel volunteers, email [Marketing@sciensus.com](mailto:Marketing@sciensus.com)

[www.sciensus.com](http://www.sciensus.com)

